



# Thomas Troisch

[www.workbytom.com](http://www.workbytom.com)

I'm an inter-disciplinary designer, a creative strategist and a working artist. I craft experiences that drive emotions, build memories, and solve problems.

Collaborative Product Designer and Art Director with industry experience in product and visual design for web and mobile brand articulation, print, interactive entertainment, and business requirements.

Expert in Adobe CC (including After Effects, Illustrator, InDesign, and Photoshop), Microsoft Office 365, and prototyping tools (Adobe XD, Invision, Sketch, Figma), for IOS and Windows environments.

## WORK EXPERIENCE

### SENIOR EXPERIENCE DESIGNER, project 202 / AWS

11/2021 to present

Seattle, WA

Collaborating with Amazon Kendra stakeholders and customers to elevate end user experience, incorporating research, discovery, design, and implementation to create scalable product.

### SENIOR PRODUCT DESIGNER, ChemPoint

05/2021 to 11/2021

Bellevue, WA

In an agile environment, evaluating user requirements, collaborating with business analysts, and designing user interface elements for an internal document management system.

### DIRECTOR, USER EXPERIENCE DESIGN, SmartHub.ai

10/2020 to 11/2021

Seattle, WA

Planning, directing, and designing the End User Experience and guiding scalable end-to-end IoT solutions for remote workplace efficiency and security.

### CREATIVE DIRECTOR, BluJay Studios (DBA: Catface)

08/2019 to 07/2020

Bellevue, WA

Directed motion design and brand strategy in a studio setting. Managed a team of five production artists and collaborated with C-level to craft original short films.

### PRODUCT DESIGNER iLink Systems (DBA: Red Sky)

12/2015 to 08/2019

Seattle, WA

Worked the full spectrum of product design and developed creative services. Collaborated with an agile team to create prototypes and visual concepts for feasible web and mobile product.

### ART DIRECTOR / PRODUCT DESIGNER (Contract), Various Clients

11/2013 to 12/2015

Savannah, GA

Managed, designed and illustrated original content for major industry clients. Recruited to develop the B2B campaign that helped mold Intel's 2016 style guide and graphic asset library.

For experience prior to 2013, please visit my LinkedIn profile.

## SKILLS

**Informed designer** with scrutinizing attention to detail

**Experienced team leader** across many creative disciplines

**User centric strategist** thriving in ideation sessions

**Empathetic researcher** with an insatiable curiosity

**Excellent communicator** in verbal and written exchanges

## EDUCATION

### Digital Media Communications

Master's Degree

University of Washington

### Animation/Graphic Design

Associate's Degree

Art Institute of Seattle

### Biology

Bachelor's Degree

University of Puget Sound

## LANGUAGES

English

French

German

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